



city of
greenville

News Release

“SAVE A LIFE TOUR” COMING TO HAYWOOD MALL THIS WEEKEND

(Greenville SC) The City of Greenville has partnered with Michelin North America, Inc. and SIMON® Property Group to bring the national “Save A Life Tour” to Haywood Mall this Friday, Saturday and Sunday. The tour features a distracted driving program and includes an immersive state-of-the-art distracted driving simulator. The simulator is designed to show how a distraction such as texting affects a driver’s reaction times and to encourage people of all ages to think twice before engaging in other activities while driving.

The exhibit is open to the public and there is no cost to experience the simulator. A facilitator will be on-site throughout the weekend to interact with spectators and explain to participants who try the simulator how they were affected and why. Participants will also receive a ticket-type review which shows the violations they committed during their simulation experience. The exhibit will be located on the lower level of the mall, in front of Belk, and will be open during the following times:

Friday, February 28
2:00 p.m. to 8:00 p.m.

Saturday, March 1
11:00 a.m. to 5:00 p.m.

Sunday, March 2
11:00 a.m. to 5:00 p.m.

In addition to drawing attention to the dangers of driving while distracted, the exhibit will also serve as a reminder to citizens of the City’s distracted driving ordinance, which goes into effect on April 1.

#